

Introducing the SMPS Breakfast Educational Series

- Who:** Local and National Chapter Speakers
- What:** Six (6) two hour breakfast meetings on topics you need to learn more about
- Where:** Location varies per program – class size limited to 20 people
- When:** January through June 2010 – 7:45 am check in. Program: 8-10 am
- How:** Sign up for each workshop individually or get a discount when you sign up for all six.
- \$\$:** Pick and choose the workshop you'd like to attend at a cost of \$50 Members / \$65 Non-Members
OR save time and money by signing up for all 6 sessions for \$250 Member / \$325 Non-Members

Date & Time	Workshop	Speaker	Location
1/26/10 8-10 am	How to: Implementing Social Media	Vikki Ott, CPSM – Haley Aldrich	Winzler & Kelley 4180 Ruffin Road, Suite 115 San Diego, CA 92123
2/04/10 8-10 am	Creativity and Idea Generation: How to Become a Creative Super Hero	David LeCours – LeCours Design	Sundt Construction 1660 Hotel Circle North Suite 400 San Diego, CA 92108
3/11/10 8-10 am	UCSD – Proposal Success Stories	Michael Downs – UCSD	Legacy Building Services Morena Vista Apartments Media Room. 5395 Napa Street, Ste 100 San Diego, CA 92110
4/13/10 8-10 am	CRM/Marketing Database	Jennifer Crawford – Syska Hennessey	Randall Lamb Associates, Inc. 4757 Palm Avenue La Mesa CA 91942
5/13/10 8-10 am	Cause Marketing: Partnering with Nonprofits To Strengthen Your Brand	Nanette Newbry – Studio 2055	Nasland Engineering 4740 Ruffner St. San Diego, CA 92111
6/23/10 8-10 am	Developing Symbiotic Relationships at Work: The art of getting what you need by identifying and giving others what they want.	Diane Elias – RBF Consulting Bob Stretch – Bob Stretch Enterprises	RBF Consulting 9755 Clairmont Mesa Blvd. Suite 100 San Diego, CA 92124

Continental breakfast will be provided at each session.

Register on-line at www.smpssd.org. Send checks to: SMPS, 3802 Rosecrans, PMB 405, San Diego, CA 92110-3117 or pay on-line using Pay Pal. If you have questions, please contact Lisa Bittner (T) 619.696.5100 (E) bittner@cwdriver.com or Kate Gray (T) 858.244.0402 (E) kgray@syska.com

