

# PALM AWARDS

## Sponsorships

**PLEDGE DEADLINE: AUGUST 20TH**

Your support powers the SMPS San Diego 2026 Palm Awards

### ABOUT THE PALM AWARDS

The SMPS San Diego Palm Awards recognize excellence in marketing communications and outstanding achievements by marketing professionals across the A/E/C industry. Participating in the Palm Awards provides firms with a valuable opportunity for peer recognition and expert feedback. Communications awards honor firms whose marketing materials and campaigns most effectively achieved their business and marketing objectives, while Individual Merit Awards celebrate the exceptional accomplishments and contributions of industry professionals.

### BECOME A PALM AWARDS SPONSOR

Create awareness for your business and connect with top professional services firms' marketers and business developers by sponsoring SMPS's Annual Awards! This sponsorship packet includes multiple options – there is a level for every company.

**SIGN UP TO SPONSOR  
ONLINE TODAY**



**QUESTIONS?**

Chelsea Gazaille, Palm Awards Director

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### SPONSORSHIP OPPORTUNITIES

BENEFITS	PRESENTING \$2,000 (1 AVAILABLE)	AWARDS \$1,500 (2 AVAILABLE)	CENTERPIECE \$1,000 (1 AVAILABLE)	VIDEO \$750 (2 AVAILABLE)	BAR \$500 (2 AVAILABLE)	PHOTO \$500 (1 AVAILABLE)	SUPPORTING \$250 (UNLIMITED)
PROMOTION	All Event Materials	All Event Materials	All Event Materials	Social Media and Event Landing Page	Social Media and Event Landing Page	Social Media and Event Landing Page	Social Media and Event Landing Page
WELCOME SIGNAGE	✓	✓	✓	✓	Signage at Bar	Signage at Photobooth	
EVENT RECOGNITION	Welcome Remarks	Slideshow	Logo on Tables + Slideshow	Logo in Final Video + Slideshow	Slideshow	Slideshow	Slideshow
TICKETS	4 Free Tickets	3 Free Tickets	2 Free Tickets	2 Free Ticket	1 Free Ticket	1 Free Ticket	1 Free Ticket